

NOTICE OF INTENT TO AWARD CASH/PRIZE

DODGE // **\$25,000 PRE-LOADED DEBIT CARD GIVEAWAY!**

LAURA SMITH HAS BEEN IDENTIFIED AS A

FINALIST!

\$25,000 PRE-LOADED DEBIT CARD WILL BE AWARDED

OFFER EXPIRES: SATURDAY AT 5PM

POSTMASTER: Time-Sensitive Material
*****ECRWSS**C003

LAURA SMITH
456 APPLE STREET
ANYTOWN, US 54321



Warning: These Contents Are Intended For This Address Only. Postal Privacy Act. Insured Grand Prize Giveaway.

DO NOT WRITE ON OFFICIAL BARCODE BELOW



LAURA SMITH



IF THE LAST SIX DIGITS ON THIS CARD MATCH THE NUMBER YOU SCRATCH OFF AND ANY ONE OF THE WINNING NUMBERS YOU ARE DEFINITELY A WINNER OF ONE OF THE PRIZES BELOW!

OFFICIAL PRIZES

<p>1.</p>  <p>GRAND PRIZE \$25,000 PRE-LOADED DEBIT CARD</p>	<p>2.</p>  <p>ALL-NEW IPAD AIR</p>	<p>3.</p>  <p>3-DAY/ 2-NIGHT VACATION</p>	<p>4.</p>  <p>\$150.00 CASH IN HAND</p>
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*Please redeem during event hours. No obligation.**

CONTEST RULES

- 1. SCRATCH OFF YOUR NUMBER BELOW.**
- 2. MATCH YOUR NUMBER TO ANY ONE OF THE WINNING NUMBERS AND THE LAST SIX DIGITS ON YOUR CARD.**
- 3. IF YOUR NUMBERS MATCH, BRING YOUR REGISTERED CARD AND INVITATION TO THE EVENT LOCATION BECAUSE YOU ARE A PRIZE WINNER!**

WINNING NUMBERS

985499

602585

286954

FOLLOW YOUR WINSTINCTS

**SCRATCH
HERE**

602585

The number under your scratch off must match one of the winning numbers and the last six digits on your card to win. Any tampering with numbers will make this document null and void.

DO NOT IGNORE THIS NOTICE OF INTENT TO AWARD \$25,000 LIKE B. WILLIAMS, THE LAST GRAND PRIZE WINNER FROM ANYTOWN, US DID!

**PLEASE CALL TO CONFIRM
YOUR PRIZE STATUS**

1-800-251-1344

OR LOG ON TO YOUR PERSONAL WEBSITE

www.LauraSmith.OpportunityEvent.com

ENTER YOUR USER NAME: LauraSmith

YOUR PIN: 5787900620602585



REDEEMABLE ONLY AT
ABC CHRYSLER
DODGE JEEP RAM
FINANCIAL ACCOUNTING DIVISION
MANAGEMENT OFFICE BUILDING

DOWN PAYMENT ASSISTANCE

NO 602585

DATE: TUESDAY THRU SATURDAY ONLY!

UP TO THE
AMOUNT OF: THREE THOUSAND ONE HUNDRED FIFTY-SIX DOLLARS AND 00/100

M49062-73714905

\$3,200.00 MAXIMUM PAYOUT

DOLLARS	CENTS
\$3,156	00

Amount good toward select pre-owned vehicles. Cannot be used in conjunction with any other offers.

ISSUED
To: LAURA SMITH
456 APPLE STREET
ANYTOWN, US 54321

F. Johnson
AUTHORIZED SIGNATURE

THIS DOCUMENT MUST HAVE A COLORED BACKGROUND - VERIFY FOR AUTHENTICITY.

VOID IF DUPLICATED + NOT A CHECK -

Void where prohibited, certificate has no cash value, non-negotiable certificate. This is not a check. Only valid if presented upon registration. Expires Saturday.

**SOMEONE HAS BEEN
MAILED THE WINNING
NUMBER FOR THE
\$25,000 PRE-LOADED
DEBIT CARD!**

LOG ON NOW



DODGE DELIVERS PUBLIC NOTICE

Web News – Time to buy a new car? You might want to consider a used vehicle. Prices for used cars are dropping and will continue to slide in the coming months as the market for new cars heats up... Edmunds.com says that its latest survey shows that used car prices are at their lowest level in four years.†



EASY AS 1-2-3! YOU CAN RECEIVE 20% OVER PUBLISHED VALUE FOR YOUR TRADE-IN ⁽⁷⁾  **Kelley Blue Book**
THE TRUSTED RESOURCE



Log on to the Kelley Blue Book website:
www.KBB.com



Enter your trade-in vehicle model and specifications.



Print out your information and bring it to the event location.

PLEASE SEE BELOW FOR JUST A FEW OFFERS DURING THIS SPECIAL EVENT

NO DOWN PAYMENT AND ONLY

\$92
per mo. ⁽¹⁾



MAZDA3

SHOW ME THE CARFAX®



RECEIVE A COPY OF THE CARFAX®, BUY WITH CONFIDENCE!

NO DOWN PAYMENT AND JUST

\$106
per mo. ⁽²⁾



JEEP COMPASS

SHOW ME THE CARFAX®



RECEIVE A COPY OF THE CARFAX®, BUY WITH CONFIDENCE!

NO DOWN PAYMENT AND

\$149
per mo. ⁽³⁾



CHEVROLET COLORADO

SHOW ME THE CARFAX®



RECEIVE A COPY OF THE CARFAX®, BUY WITH CONFIDENCE!

NO PAYMENTS FOR 90 DAYS! ⁽⁵⁾
AND ON THE SPOT 0% APR FINANCING PACKAGES! ⁽⁶⁾

TAKE HOME THIS DODGE RAM 1500 FOR JUST



\$564⁸² ⁽⁴⁾

WITH NO MONTHLY PAYMENTS!

ALL OFFERS EXPIRE SATURDAY AT 6PM*

5 DAYS ONLY

*NO EXCEPTIONS.

TUESDAY THROUGH FRIDAY: 8AM – 8PM

SATURDAY: 8AM – 6PM

ABC

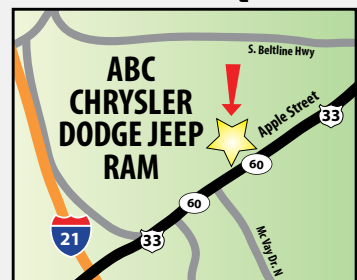
CHRYSLER
DODGE

Jeep
RAM



5 DAYS ONLY!
HUGE DISCOUNTS
ON A VARIETY OF IN-STOCK VEHICLES!

GRAND PRIZE HEADQUARTERS:



123 APPLE STREET
ANYTOWN, US 54321

(1) Zero down plus tax, title and license/\$92 per month example: 2006 Mazda3 stk#1234 sale price \$6,640 72 months at 1.65% APR with approved credit. (2) Zero down plus tax, title and license/\$106 per month example: 2008 Jeep Compass stk#5678 sale price \$7,450 72 months at 1.65% APR with approved credit. (3) Zero down plus tax, title and license/\$149 per month example: 2007 Chevrolet Colorado stk#9012 sale price \$10,650 72 months at 1.65% APR with approved credit. (4) Vehicles for \$564.82 sale price plus tax, title and license example: 2000 Dodge Ram 1500 stk#3456. (5) No payments for 90 days with approved credit-subject to lender's approval. (6) 0% APR available for this event on select new Chrysler, Dodge, Jeep and Ram models for up to 72 months thru Chrysler Capital-with approved credit-subject to lenders approval. (7) Must be presented at the time of registration. Available on select pre-owned vehicles model year 2008 or newer and priced \$15,000 or higher. Cannot combine any offers. *If the winning number on your invitation matches the prize board at the dealership, you have won one (1) of the following prizes: #1 \$25,000 Pre-loaded Debit Card 1:75,000 #2 All-New iPad Air retail value \$499 1:75,000 All taxes are the responsibility of the prize winner. #3 3-day, 2-night vacation (1 of 13 Resorts: Retail Value up to \$300) 74,997:75,000 Reservations must be received 60 days in advance of selected travel dates, and a \$50 fully-refundable deposit is required to book the room. Deposits are refunded after travel. Package is transferable and valid for up to 18 months. Holidays excluded. Getaway does not include transportation, hotel taxes, service charges, Florida state sales tax, or gratuities. Must be 21 years of age or older. For more information and complete terms, visit www.NationwideGetaway.com #4 \$150 Cash 1:75,000. Contest begins first day of event and ends on last event date. Purchase does not increase chance of winning. Participants agree to all contest rules. Contest open to legal US residents age 18 or older with a valid driver's license who received an original mail piece via US mail. See dealer for complete contest rules. ABC Chrysler Dodge Jeep Ram employees and associates, mail house, associated sponsors or agencies, and their family members and members of same household are ineligible. Addressee must redeem original mail piece in person by close of business on last event date. Any unclaimed prizes will not be awarded. All photos are for illustration purposes only. Vehicles are subject to prior sale. Void where prohibited by law. All offers end on last event date. †Excerpt taken from West Hartford News article "CTWATCHDOG: Buying a car? Consider an older used model".